Recruit Action Team: Email/Letter Template

Invitation to Join [Community Name] Action Team

[Community Name] is bringing together members from all parts of our community to understand how well we are serving people with dementia and their family and friend caregivers and to explore what actions we could take together to become a dementia-supportive community.

Please join us for a meeting to share your ideas on how we can create a prepared and inclusive environment for people living with dementia.

Meeting on [Community Name] Becoming Dementia Friendly

Date, time

Location

As of 2018, some 94,000 Minnesotans age 65+ are living with Alzheimer’s and the number is growing. One in ten people age 65 and older has Alzheimer's disease and about one-third of people age 85 and older have the disease. It’s projected that new cases of Alzheimer’s will more than double by 2050. Younger onset Alzheimer’s, occurring in people under age 65, is also on the rise. (Find more Alzheimer’s facts and figures at <https://www.alz.org/facts/overview.asp>)

Recognizing that [Community Name] has a growing older population, we need to prepare all sectors in our community to address the changing issues and needs faced by people with dementia, their families and their employers, and the community as a whole.

Because you are a community leader in [insert role/responsibility/experience], your perspectives are invaluable to understanding dementia-related strengths and gaps in our community.

Please join me in addressing this pressing community issue and be part of a growing movement for creating dementia-friendly communities in Minnesota. Learn more by visiting www.ACTonALZ.org.

Thank you,

Signature

*Enclosure: Is Your Community Prepared flyer*