## Sample Ad



Winona Working to become Dementia Friendly

## Business of the Week Name of Business Here



"The information received has been very helpful in our business. We occasionally work with customers who are dealing with some form of cognitive impairment. I am consciously more aware of how we can assist them."

Person's Name Here Name of Business Here

Recognize those who participate by taking their photo and asking for a quote. Ask: "What attracted you to participate in Dementia Friendly @ Work?" and "What was your number one takeaway?"

Place a notice in your local paper or shopper, your company bulletin board, and make a post on Facebook.